

AIRPORT DIRECTOR'S REPORT

November 2011



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for October, 61,905 was up 0.4% compared with October 2010. The total passenger count year-to-date, 611,463 was down 4.0% compared to the same period last year.

B PROGRAMS

1. Air Service

We have 32 non-stop flights a day out of Santa Barbara for the month of November to five international cities: Denver, Los Angeles, San Francisco, Phoenix, and Seattle.

Staff Contact: Hazel Johns, 967-7111
Lynn Houston, 692-6024

2. Communications Program

a. Airline Terminal Project Public Outreach

- Comprehensive information and photos on FlySBA.com
- Videos: Channel 18, boarding gates and online
- Twitter tweets and updated Terminal images posted on FaceBook
- Updated information on construction placed in CNIB Airline Terminal Lane Closures press release

b. Promotional Items This Month

"Just Plane Easy" ads were placed on Travel & Leisure website, Santa Barbara.com. NEXT magazine, Santa Barbara Visitors Guide & "Just Plane Easy" for Santa Barbara Magazine's Spring 2012.

c. FlySBA.com Website

There were 34,070 visitors and 95,000, hits in October. The top viewed pages were the flight schedule, airline information and parking.

Staff Contact: Hazel Johns, 967-7111
Lynn Houston, 692-6024

3. Master Plan

Invitations have been extended to stakeholders to participate on the Master Plan Advisory Committee. The consultant began work on the first element, Inventory, and the first Advisory Committee meeting is scheduled for December 7, 2011.

Estimated Cost \$893,595
Funding: FAA Airport Improvement Planning Grant and Airport Funds

Staff Contact: Hazel Johns, 692-6003

4. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

All of the initial art work for the new terminal has been installed. The next phase will be the implementation of the third element of the Public Art Program; the rotating exhibit of regional art.

Staff Contact: Karen Ramsdell, 692-6002

C

CAPITAL PROJECTS

Airport Terminal Improvement Project
Planned Completion Date: 2012

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

The new airline terminal has been in operation since August 18, 2011 and we still continue to complete punch list items associated with the construction.

Phase III work has commenced with the demolition of the former rental car building and Security Operations Center and lead removal and demolition of the old terminal. Ground improvements for the historical building foundation have been completed and road improvements for the final terminal loop road have commenced. The terminal loop road final configuration on the southern end will be paved and opened prior to Thanksgiving. Movement of the old terminal building has been delayed due to structural deficiencies found in the building. Staff Contact: Leif Reynolds, 692-6020

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in October:

That Council approve and authorize the Airport Director to execute a contract with Coffman Associates, a Missouri Corporation, for the preparation of an Airport Master Plan in an amount not to exceed \$893,595.